

Contour®
Evolving with you

NEW!

For members of Prime Therapeutics

The **CONTOUR®PLUS BLUE** meter
and
CONTOUR®PLUS test strips are:
Co-Preferred



Get a **FREE† METER!**

Start plan members
off with the
CONTOUR®PLUS BLUE
meter today!

**Easy
to Use**

**Highly
Accurate¹**

**Low
Copay**

¹ See reverse side for LIMITATIONS & RESTRICTIONS.

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ASCENSIA
Diabetes Care

The CONTOUR®PLUS Blue meter is easy to use and highly accurate.^{1*}

Easy monitoring

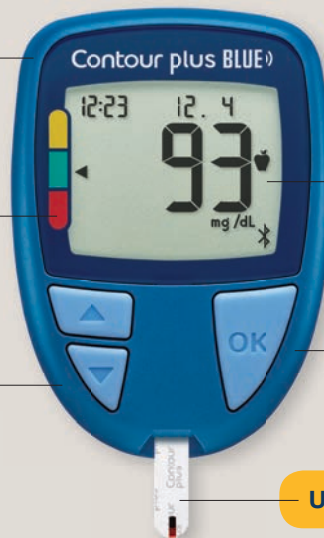
Ready to use out of the box* and minimal training required¹

Standardized color-coding

The smartCOLOR® feature uses thought-leader recommended colors believed to avoid confusion and increase efficacy²

Second-Chance® sampling

30-second countdown to apply more blood to the same test strip and avoid re-lancing³



Highly accurate results¹

Exceeds the minimum accuracy requirements of EN ISO 15197: 2015 to reliably guide patient decisions¹

Optimized patient consultations

Syncing the CONTOUR®DIABETES app⁺ with the meter allows patients to share their blood glucose reports directly with their HCP

Uses CONTOUR®PLUS test strips

ACT NOW!

FREE[†] CONTOUR®PLUS BLUE meter

Visit your local pharmacy to get your free meter today!

This coupon is part of the Ascensia Diabetes Care Free Meter Program. This coupon must be accompanied by a prescription. If none on file, please contact the physician. Please dispense one CONTOUR®PLUS BLUE, CONTOUR®NEXT ONE, CONTOUR®NEXT EZ or CONTOUR®NEXT meter at no charge to the patient. Transmit the claim on-line to RxSolutions. This coupon is valid for one fill only, and refills will not be authorized. Processor requires Valid Prescriber ID#, Patient Name, and DOB to adjudicate claim. Please remove the ID# from the patient profile after claim is processed. For assistance in filing this claim, please call the Help Desk at 1-855-282-4888.

[†] **LIMITATIONS & RESTRICTIONS.** This coupon is being provided to you by Ascensia Diabetes Care for one free CONTOUR®PLUS BLUE, CONTOUR®NEXT ONE, CONTOUR®NEXT EZ or CONTOUR®NEXT meter. This coupon should be taken to your local pharmacy where you will receive a meter without charge. Ascensia Diabetes Care reserves the right to change or terminate this program at any time without notice. **Claim for product dispensed pursuant to this card shall be submitted to RxSolutions ONLY for reimbursement and cannot be submitted for reimbursement by federal or state insurance programs such as Medicare, Medicaid or any 3rd Party payer for reimbursement. Limit one meter per person.**

RxBIN #	018844
PCN #	3F
Group #	MGDCARE
ID #	CNMC7246982
Exp. Date	12/31/2026

OR

GET IT BY MAIL

FREE[†] CONTOUR®PLUS BLUE meter

Call 1-800-401-8440 and mention ID Code BDC-PTS for your free[†] meter!

Offer valid for qualified patients with diabetes and subject to availability. Limitations and restrictions apply. While supplies last. Void where prohibited. This offer must be accompanied by a prescription. Offer not valid for prescriptions reimbursed under Medicaid, Medicare drug benefit plan, Tricare or other federal or state health programs (such as medical assistance programs). Contact the patient's physician if no prescription is on file. Ascensia Diabetes Care reserves the right to change or terminate this program at any time without notice. **Products provided as a free sample may not be resold or submitted to any federal/state insurance or 3rd Party payer for reimbursement.**

¹97.8% of glucose results were within 10mg/dl or 10% compared to accuracy results.

⁺ On a compatible Android or iOS device. For a list of compatible operating systems, please visit compatibility.contourone.com.

References: 1. CONTOUR®PLUS BLUE BGMS User Guide, 04/21. 2. Bergenstal RM, Simonson GD, Heinemann L. More Green, Less Red: How Color Standardization May Facilitate Effective Use of CGM Data. *Journal of Diabetes Science and Technology*. 2022;16(1):3-6. 3. Richardson J et al. Clinical Relevance of Reapplication of Blood Samples During Blood Glucose Testing. Poster presented at the virtual 20th Annual Diabetes Technology Meeting (DTM). 12 November 2020.