

Notice for BCBSNC Group Administrators

BCBSNC to Launch New Health Assessment Tool

July 21, 2008

This September, we are migrating to a new health assessment (formerly “Your Health Profile”). The new health assessment will be very similar to our current one, with a few slight changes aimed at achieving these goals:

- To clarify some of the questions on the survey
- To incorporate our members’ feedback and improve the scoring methodology we use
- To better integrate the health assessment with our Member Health Partnerships program

For your planning purposes, please note the timeline below in which the current health assessment will not be available. This down time will enable us to migrate data from the current health assessment to the new one.

Once complete, members will be able to see their previous wellness score along with their new one. Please note that the scores will vary slightly due to new scoring methodology.

Date	Health Assessment Event
7/31	Last day for WebMD to receive and process current paper health assessments.
8/21 (at 8:00 p.m.)	The current online health assessment is removed from the Web. Members attempting to access the site will see a message that it is temporarily unavailable.
8/25	WebMD receives the last response data file from the current health assessment. BCBSNC begins migration to the new health assessment.
9/14	BCBSNC’s new health assessment goes live. Members will access the new health assessment from the same link on bcbsnc.com as today.

If you have questions about this timeline or other aspects of the health assessment, please contact your BCBSNC sales representative.

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