



**BlueCross BlueShield
of North Carolina**

Your plan for better health.SM

Dear Prospective Blue Medicare RxSM Plan Member:

Blue Cross and Blue Shield of North Carolina (BCBSNC) is pleased to provide you with our Medicare prescription drug plan enrollment kit. BCBSNC is a Medicare-approved Part-D sponsor. The Blue Medicare Rx (PDP) kit includes the following:

- Blue Medicare Rx Guide – Information about Medicare prescription drug coverage and Blue Medicare Rx plans
 - Summary of Benefits – Includes a chart outlining our Blue Medicare Rx plans
 - Important Information – What you should know about Blue Medicare Rx plans
- Blue Medicare Rx enrollment form
- Business reply envelope – Use this to mail your completed enrollment form back to us
- Plan rating information – Summary of our plan's rating in quality and performance

If you have questions about the information contained in this guide, or if you need assistance, please contact Attn: Direct Sales or call toll free at 1-800-478-0583. Our authorized sales agents are available 7 days a week, 8 a.m.–8 p.m. After business hours or for customer service, call toll free 1-888-247-4142, TTY/TDD call 1-888-247-4145, Monday - Sunday, 8 a.m. - 8 p. m. You can also visit our Web site and apply online at **bcbsnc.com/medicare**.

At Blue Cross and Blue Shield of North Carolina, we've provided dependable health care coverage for over 77 years. We take this responsibility seriously and we look forward to serving you.

Sincerely,

Direct Sales

For more information about Medicare benefits and services, including general information regarding the Part D benefit, contact Medicare at
1-800-MEDICARE
1-800-633-4227
TDD/TYY 1-887-486-2048
24 hours a day/7 days a week
or visit www.medicare.gov

Y0079_4810, File & Use 07182010

An independent licensee of the Blue Cross and Blue Shield Association. U3368a&b, 7/10

P.O. Box 17509 • Winston-Salem, NC 27116