

Discounts and exclusive savings

for Blue Medicare HMOSM and Blue Medicare PPOSM

Get discounts on health-related services designed to help you get the most out of your plan for better health.¹



Hearing aids

Save up to \$250 off standard costs or 25% off hearing aid manufacturer's suggested retail price. Choose from a variety of hearing aid models. Your discount includes fittings, follow-up visits, batteries and free cleanings and performance checks.

Laser eye surgery

Save up to 25% off standard costs or 5% off advertised specials for LASIK vision correction services. Your discount includes consultations, laser procedure, follow-up visits and any additional procedures for over/under correction.²

Mail-order program

You'll enjoy the guaranteed lowest prices on contact lens replacements available through Davis Vision's Lens 1-2-3^{®1} mail-order program.^{3,4} Call **1-800-LENS123** with a current prescription and receive a complimentary starter kit with each order!

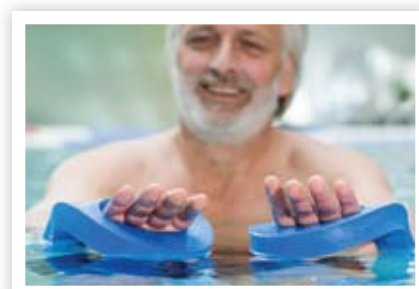
Vitamins

Save up to 40% on vitamins and supplements. Choose from over 100 different vitamins and supplements.



Weight management

Enjoy discounts on weight management programs, products and services.



Discounts

Easy Reference Chart

What is discounted	Savings	How to obtain your discount	How to find a provider or get more information
Hearing aids	The lesser of \$250 off standard costs or 25% off MSRP	Present your ID card	1-877-979-8000 or bcbsnc.com
Weight management Weight management programs, products and services	Save on weight management programs including NC hospital weight management programs, scales and more	Present your ID card	bcbsnc.com
Laser eye surgery	The lesser of 25% off usual and customary, 5% off promotional, or a fixed price discount for various LASIK correction procedures ²	Present your ID card	Call Davis Vision at 1-888-763-8123 or bcbsnc.com
Mail-order program	Guaranteed lowest prices on contact lens replacement ^{3,4}	Call toll free	Call 1-800-LENS123 (1-800-536-7123)
Vitamins and supplements	About 40%, and on select products, an additional 50% when purchasing a second bottle of the same supplement	Call toll free or visit bcbsnc.com for more information	1-888-234-2413 or bcbsnc.com

1 These discount programs may not apply to all health plans. The products and services described above are neither offered nor guaranteed under our contract with the Medicare program. In addition, they are not subject to the Medicare appeals process. Any disputes regarding these products and services may be subject to the PARTNERS/BCBSNC grievance process. 2 Follow-up visits and additional procedures for over/under correction must be related to the original visit and be performed within 120 days of the procedure. 3 Discounts available

only in North Carolina. 4 Davis Vision, Inc. conducts pricing reviews to ensure that their published prices are competitive. Lens 1-2-3 also conducts special promotions throughout the year that offer additional savings opportunities. To receive a price match, call 1-800-536-7123.

An independent licensee of the Blue Cross and Blue Shield Association. ®, SM Marks of the Blue Cross and Blue Shield Association. SM1 Mark of Blue Cross and Blue Shield of North Carolina. ®1 Mark of Davis Vision, Inc. U6751, 9/09

